



Everything you need to know about: iiCON's SME support programme

iiCON is able to provide SMEs in the Merseyside area with access to state-of-the-art technology and world leading infection control expertise to help them develop infection control products or solve bacteria related business challenges.

As a European Regional Development Fund programme, the support is fully funded and easy to access. It is open to businesses operating in any sector and has a proven track record of providing companies with the data they need to progress new technologies, secure new funding, file for patents, substantiate product claims and much more.

If this sounds like it could benefit your business, then you have until June 2023 to apply. Programme capacity is limited so don't wait to progress your application.

Discover the benefits of iiCON's fully funded SME support programme:

- Access world-leading technologies and expertise
- Overcome product development roadblocks
- Receive data-driven evidence of product efficacy
- Work with specialists in infectious diseases, from malaria to antimicrobial resistance
- Advance new infection control innovations
- Get valuable data to support funding applications
- Assess the hygienic integrity of products, processes, workspaces, and equipment
- Better understand how bacteria affect your business

FAQS

Q) What support will I receive?

A) The capabilities of iiCON and its partners are truly exceptional and includes outstanding experts, working in highly advanced labs, research facilities, scientific teams and more from some of Liverpool's leading academic, industrial and clinical organisations. Typically, this level of R&D is out of reach of SMEs, but through this programme they can leverage the technology, infrastructure and skills on their doorstep to achieve long-term transformative gains.

Q) Who is eligible to receive this support?

A) As bacteria, infectious diseases and contamination concerns can affect every business type, this programme is available to any eligible SME in the Merseyside area.

Q) Is it really free?

A) The programme is fully funded by the ERDF and is designed to support regional innovation in order to invigorate new product development and help with business-critical concerns.

Who do I talk to?

Contact Lisa Baldwin at iiCON who manages the ERDF programme and she'll take you through everything you need to know and how this support can benefit you.

Simply email *iicon@lstmed.ac.uk* today.









